Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1.   (currently amended) A radio communication device having a resource efficient content management system, comprising:

a memory;

at least one pack that includes an image file that contains data; and

a pack manager loaded in the memory, the pack manager having a pack loader, unloader and a master pointer table, wherein the pack manager is used for loading and unloading the at least one pack into and out of the memory, and using the master pointer table for keeping track of the location of the at least one pack, wherein the packs are located starting at a fixed location in the memory, wherein the pack can be loaded and read without power recycling the radio communication device.

2. (original) A radio communication device as defined in claim 1, wherein the at least one pack contains a header portion, an info portion and a data portion, wherein the header portion comprises an identifier.

3. (original) A radio communication device as defined in claim 2, wherein the identifier in the header portion is unique to each type of pack and helps identify the pack.

4. (original) A radio communication device as defined in claim 3, wherein the header portion also includes information on a size of the at least one pack.

5. (original) A radio communication device as defined in claim 3, wherein the header portion includes information on the version of that at least one pack.

6. (original) A radio communication device as defined in claim 2, wherein the info portion includes information regarding a size of data located in the data portion.

7. (original) A radio communication device as defined in claim 6, wherein the info portion further includes a checksum which is used by the pack manager to check integrity of the data stored in the at least one pack.

8. (original) A radio communication device as defined in claim 1, wherein the pack manager further comprises an error checker that is used to check for errors in the data found in the at least one pack.

9. (original) A radio communication device as defined in claim 8, wherein when the at least one pack is loaded into the radio communication device a checksum found in the at least one pack is checked by the pack manager to determine if the at least one pack is valid or invalid.

10. (original) A radio communication device as defined in claim 9, wherein the at least one pack can be loaded into the radio communication device over-the-air.

11. (original) A radio communication device as defined in claim 9, wherein the at least one pack can be loaded into the radio communication device using a tethered download.

12. (original) A radio communication device as defined in claim 9, wherein if the pack manager determines that an invalid pack has been loaded, the radio communication device will automatically request that a pack be resent.

13. (original) A radio communication device as defined in claim 1, wherein the memory comprises a nonvolatile memory.

14. (original) A radio communication device as defined in claim 1, wherein the memory comprises flash memory.

15. (previously presented) A radio communication device as defined in claim 1, wherein a pointer to the fixed location is retrieved through a function call during power up initialization.

16. (original) A radio communication device as defined in claim 1, wherein the at least one pack can be comprised of different data types, and each different data type pack has a unique identifier.

17. (canceled)

18. (canceled)

19. (canceled)

20. (canceled)

21. (canceled)

22. (canceled)

23. (canceled)

24. (canceled)